

Timothy J. Klasson, Chief Operating Officer

Short:

Tim has more than 30 years of experience in sales, marketing, business development and executive management. Tim works with ed tech companies, publishers and governments in the U.S. and abroad to help innovate and improve their assessments or products.

Bio:

Tim Klasson joined MetaMetrics in 2002 and is responsible for all aspects of the company's operations. Formerly vice president of learning services at Tech Resource Group in Raleigh, N.C., Tim brought more than 22 years of experience in sales, marketing, business development and executive management to the company. He is a former president of a medical education firm; vice president of corporate development for InfoSource, a corporate e-learning firm; product marketing manager for both Ryder Logistics and Cordis, now a division of Johnson & Johnson; and consulting manager with Deloitte & Touche. He holds an undergraduate degree in professional management from Nova Southeastern University, and a master's in business administration from the University of Miami.