



INTRODUCING LEXILE® MEASURES

You Have Lexile Text Measures... Now What?

With licensing rights to certified Lexile measures for your texts, you can take advantage of your Lexile competitive edge by:

- ➔ Printing Lexile measures on your book jackets.
- ➔ Adding Lexile measures to the book data included in your print and digital catalogs.
- ➔ Adding Lexile measures to your book product pages on your website.
- ➔ Adding Lexile measures to teachers' guides or lesson plans that accompany books.
- ➔ Including a search feature in your catalogs and/or website where users can browse by filters that include Lexile measures.
- ➔ Including the Lexile logo/seal in your marketing materials, advertisements and trade show signage.

MetaMetrics® communicates information about your books that will increase the discoverability and visibility of your offerings. We will include your books in our **Lexile® Titles Database**, which then feeds to distributors as well as our book search database **Lexile® Find a Book**, that performs over a million searches a month.

Most major wholesalers, distributors and library automation and management systems integrate Lexile measures into their products, offerings and records. This means that your materials will be easily identified by educators, parents and students when they are searching for books in libraries or bookstores like Barnes & Noble and Amazon.



The Lexile Framework: A Universal Measure for Students and Texts

LEXILE READING MEASURES

A student's **Lexile reading measure** is the numeric representation of a student's ability to read. The Lexile scale is a developmental scale ranging from beginning reader measures below OL to above 1600L for advanced abilities. The higher the student's Lexile measure, the greater their reading ability.



Over **35 million students from 50 U.S. states and 180 countries** receive Lexile reading measures from over **65 popular reading assessments and programs**.

LEXILE TEXT MEASURES

A **Lexile text measure** is the numeric representation of a text's difficulty. Like Lexile student measures, the higher the Lexile text measure, the more difficult the text is to comprehend. The Lexile scale is a developmental scale ranging from beginning reader texts below OL to above 1600L for advanced texts.



More than **100 million books, articles and websites** have received Lexile text measures.

What Makes Lexile Measures Actionable?

Oftentimes, tests measure students in a way that don't indicate next steps for learning. The Lexile Framework for Reading (in English and Spanish) is a scientifically valid approach to matching students with reading materials because both students' abilities and text difficulty are measured on the same scale in the same units. The Lexile scale connects students to reading materials at their unique ability levels – both today and as their reading abilities grow. Students' Lexile measures are more than test scores. They apply to books and articles that students encounter daily – in class, at home, online and in the library and bookstore.

Lexile® Framework for Reading

El Sistema Lexile® para Leer

“MetaMetrics and the *Lexile measure* are the gold standard for text complexity.”

— Paul Abdo, *Editor in Chief of ABDO Publishing*

IN LIBRARIES

AT BOOKSTORES

IN CLASSROOMS

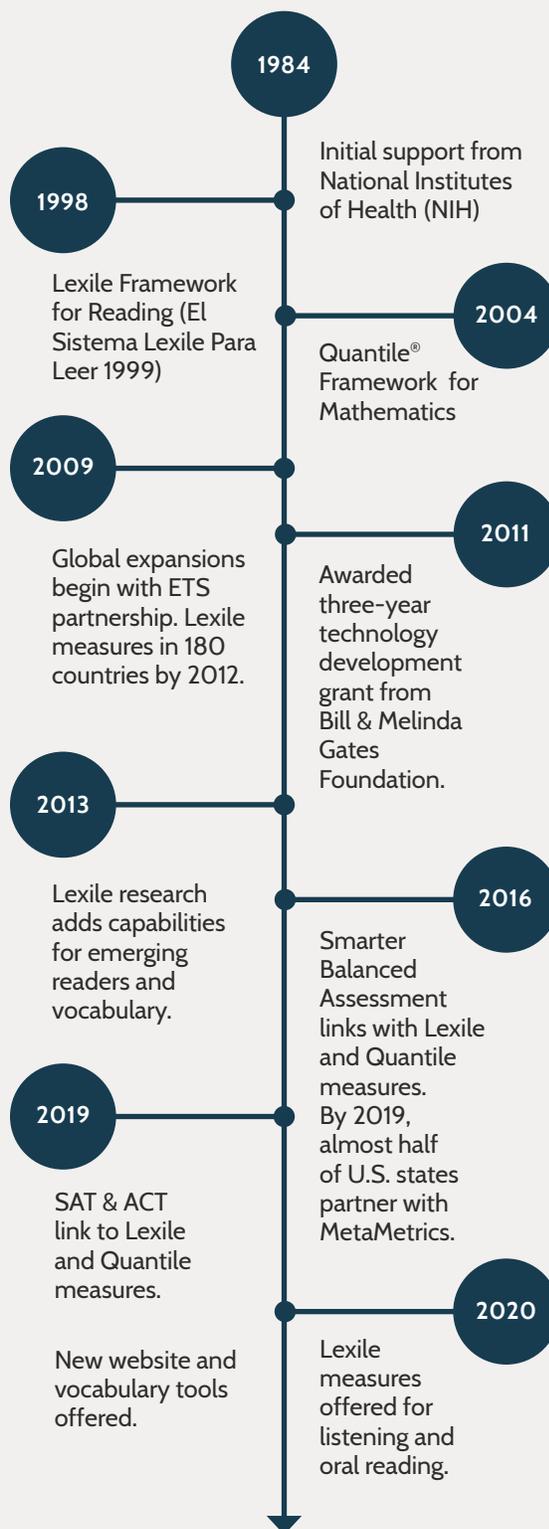
Libraries increase the visibility and exposure of your offerings when customers can easily search over 500,000 informational and literary titles with Lexile measures.

Booksellers, content publishers and developers help their customers find materials at the right fit or ensure that they are producing content at a specific reading level.

In **classrooms**, Lexile measures connect students of all ages and abilities with materials at the right challenge level to aid in reading comprehension and accelerate their learning to read.

WHY TRUST LEXILE MEASURES?

Beginning in 1984, leaders at the National Institute of Child Health and Human Development (NICHD) supported the founding mission of connecting test results with instruction by funding MetaMetrics with a series of grants. That work resulted in MetaMetrics' flagship measurement, the Lexile Framework for Reading. Hundreds of independent studies over the past 35 years have confirmed the Lexile Framework as a trusted, objective means of measuring reading for English and Spanish text.



HOW DO LEXILE MEASURES HELP MAKE READING MATCHES?

To realize the value of Lexile measures, consider the following scenario.



A parent takes her child to the store to buy shoes. The salesperson asks, “What kind of shoes do you need?” The parent replies, “He needs sneakers.” As the salesperson leads them to the sneakers, he asks, “How old is your child?” The parent answers, “12.” The salesperson then points to 10 pairs of sneakers on the wall and says, “Here are our age-12 sneakers.”

Not likely, right? We don’t buy shoes by age; we buy them by size. Twelve-year-olds vary a great deal by foot size. Similarly, their reading abilities vary a great deal. For years, students have been matched to books and other learning materials based on age or grade level.

As with shoe shopping, it’s important to recognize that **one size does not fit all** and ensure that each student is matched with ability-appropriate reading materials that accelerate learning and provide the best academic support possible. Millions of students now know their Lexile measures – or their ability “shoe size.” By obtaining a certified Lexile measure for a book or text, publishers indicate the fit their content provides.



FIND A BOOK

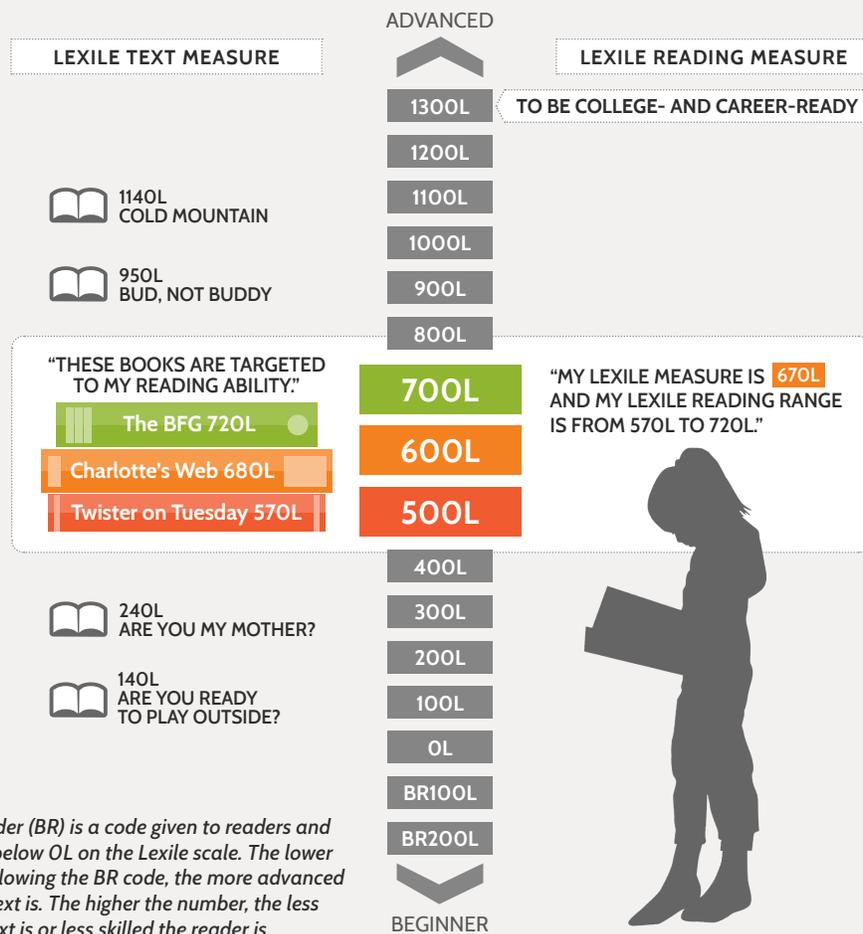
Find “just right” books at hub.lexile.com/fab.

Matching Readers With Text

Lexile measures provide valuable information about a student's reading comprehension. For example, "Charlotte's Web" in the graphic below has a Lexile level of 680L. A student with a measure of 670L reading a text measured at 670L is expected to have a 75 percent comprehension rate, the "default" rate used for reading instruction within the Lexile Framework. When a text's measure matches a student's measure, the student should not be frustrated by losing the meaning-thread of the text, but should encounter new vocabulary and sentence structures that promote growth in reading.

The Lexile Scale

The ideal reading range to encourage growth for a student is from 100L below to 50L above the student's Lexile measure. In this case, the student's ideal reading range is from 570L to 720L. Lexile measures should not be the only information used to make reading selections for a student.





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