



# Get Lexile® Measures for Your Audiobooks, Podcasts and More!

## Listen to this!

Listening is one of the primary mediums through which we receive and process information. Recent trends reflect how we are becoming a nation of listeners. Podcasts are more popular than ever with 25 percent of people now listening to them, up from just 10 percent five years ago.<sup>1</sup> And listening impacts learning with students spending approximately 50 percent of their waking hours just listening.



## Improve Students' Listening Skills by Providing Lexile Audio Measures

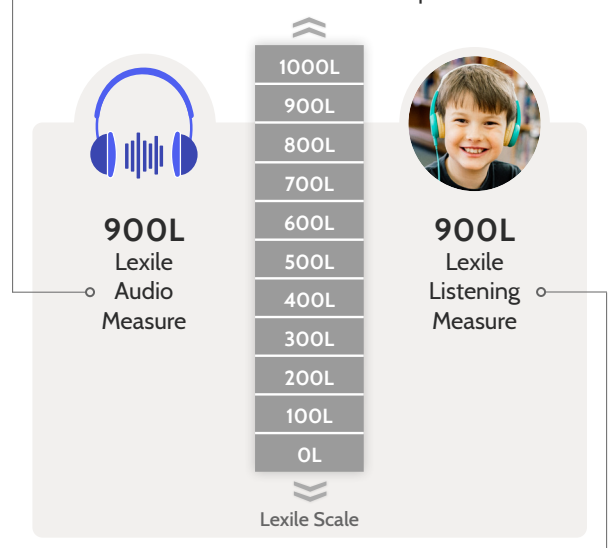
Until now, there hasn't been a way to objectively and accurately measure and match audio content to students. Educators have had to pre-read or guess if their students will be able to comprehend the content. This is where our new framework can help.

The **Lexile® Framework for Listening** is a scientific approach that places both the student and the audio on the same developmental scale. Thanks to this new framework, students can now be matched to audio content of appropriate complexity that's targeted to their listening ability.

With Lexile audio measures, you can:

- ✓ Level your audio content and identify which is easier or offers more of a challenge.
- ✓ Help students improve their listening skills, important for work and life.
- ✓ Improve reading comprehension by having students listen to the text while reading it.

• The difficulty of an audio passage is calculated based on characteristics like, vocabulary, grammar, word sounds and delivery. The higher the Lexile measure the more complex the audio is.



The student listening measure is their listening proficiency level. The higher the Lexile measure, the more advanced the student is.

<sup>1</sup> [www.podcastinsights.com/podcast-statistics/](http://www.podcastinsights.com/podcast-statistics/) | [www.forbes.com/sites/michellegreenwald/2018/10/04/why-podcasts-will-continue-to-grow-why-its-great-for-brands/#422dfa29205f](http://www.forbes.com/sites/michellegreenwald/2018/10/04/why-podcasts-will-continue-to-grow-why-its-great-for-brands/#422dfa29205f)



## Why is listening important?

- **Better listeners make better readers.** Reading and listening skills develop together as students grow.<sup>2</sup>
- **Listening is assessed in the US and globally.** In the US, it's an ELA standard in the Common Core State Standards and is assessed on SBAC in all grades, as well as in all ELL tests such as WIDA, TELPAS and AZELLA. Internationally, EFL tests such as TOEFL, IELTS, PTE-A and country-specific tests evaluate listening.
- **Listening skills are correlated with success in school.** In a national study involving fifth graders, listening comprehension was the best predictor of performance on a range of aptitude and achievement tests in high school, better than any other measure of aptitude or achievement.<sup>3</sup>
- **Listening skills are important for work and life.** Findings of the Graduate Management Admission Council's recent study show that communication skills top the list – with listening ranked second – of skills and abilities employers look for in new hires.<sup>4</sup>

2 Gough, P. B., Hoover, W. A., & Peterson, C. L. (1996) | 3 Anderson, R. C., Hiebert, E. H., Scott, J. A., Wilkinson, I. G. (1985) | 4 Graduate Management Admission Council. (2020).

## What can be measured?

Many types of recorded audio can be measured including:

- ✓ Audiobooks
- ✓ Podcasts
- ✓ Passages like teacher talks, narratives, radio reports and dictations.

## How does it work?

Take these simple steps to bring Lexile measures to your product.

- 1 DESCRIBE WHAT'S BEING ANALYZED** Provide metadata (e.g., title, author) for the file you'd like measured.
- 2 UPLOAD AUDIO** Upload WAV or MP3 audio files you'd like measured.
- 3 RECEIVE A LEXILE MEASURE** Our *Lexile*<sup>®</sup> **Audio Analyzer** assigns a Lexile audio measure based on content features (i.e. what is said) and acoustic features (i.e. how it is said).
- 4 ENHANCE YOUR PRODUCT** Integrate Lexile audio measures in your product, service, catalog or website.

## Learn More

Interested in helping your customers find just right listening content? Contact Trilby! And, if you're also interested in getting a Lexile listening measure for students, we can help you develop an assessment or link one you already have.



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